

Union, merits the support of all who appreciate the advantages of co-operative ownership.

Membership is by one dollar subscription, with the hope that members, upon joining, or over a period of time, will subscribe a minimum of five dollars. Completion of the application form, accompanied by one dollar, will give you membership. Far more important than any patronage dividend you may receive is the investment you will make in your own future.

APPLICATION FOR MEMBERSHIP

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I hereby apply for membership in the People's Co-operative Bookstore Association and enclose

\$.....for.....shares @ \$1 each\*

I agree to abide by the charter and by-laws of the Association in conformity with the Co-operative Act of British Columbia.

Name: .....

Address: .....

.....  
\* *Membership does not entail any legal liability other than the amount of your share capital.*



# The STORY of OUR STORE



B.C.'s FIRST AND ONLY  
CO-OP BOOK STORE

## **A UNIQUE BOOKSTORE**

Back in 1945 when the People's Co-operative Bookstore was founded, it was the first in Vancouver to offer a wide selection of books and periodicals, many of which were available nowhere else in the province. What made it unique, however, was its concept that books were more than a mere commodity but the embodiment of the ideas at work in the world shaping the lives of everyone.

In the years since, though other fine bookstores have been established in the city, the "Co-op" remains unique.

## **ADVANTAGES OF CO-OPERATION**

It is still the only bookstore in B.C. operated as a co-operative under provincial charter, owned and controlled by its member-customers. Its members determine its policy in annual meetings at which each, regardless of the number of shares held, has equal voice in making decisions and equal vote in electing directors.

It is still the only bookstore dedicated to the promotion of socially significant books, most of which are not available elsewhere.

In addition to current fiction and non-fiction, art books and children's books, it carries a wide range of Canadiana, particularly works on economics, politics and the labor movement.

It offers an equally fine selection of books and periodicals from the socialist countries. Those who want to obtain their knowledge of Marxist writings, socialist achievements and labor's views from original sources have a wide choice from its shelves.

## **MUTUAL HELP MEANS GROWTH**

This policy of mutual help has brought steady growth and expansion of service. The store itself has been moved several times, always to larger premises, and the present store at 341 West Pender Street incorporates the most modern ideas in book display.

Over the years, paperback, rare book, record, and art print departments have been added, in keeping with the policy of providing customers with what they cannot readily obtain elsewhere, as for instance, the store's selection of Vietnamese art cards and Czechoslovak toys.

For member-customers living out of Vancouver, there is an efficient mail order service, supplemented by occasional travelling book displays. Similar displays, catering to particular needs, are available to school teachers, trade unions and other organizations at their conventions and conferences.

## **YOU TOO, CAN HELP**

The People's Co-operative Bookstore, as a member of the B.C. Co-operative